

Many advertisers looking to reach the Upper Midwest market buy Milwaukee metro stations and/or Duluth metro stations, but when you buy only those two metros, you are missing **338,408 of your potential customers!!!**

Duluth and Milwaukee metro stations **DO NOT** do an adequate job of reaching these 338,408 potential customers for your product or service.

The Heartland Stations Do!!!

The listeners in this region want local news, weather, traffic and information.

Duluth and Milwaukee metro stations **DO NOT** fulfill the needs of this population.

The Heartland Stations Do!!!



www.HeartlandComm.com

"One of America's Finest Small Market Radio Broadcasting Companies"